





## PRODUCT CATALOG

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Hello there!

Hello sweet friends,

For 15 years, Lana's Shop has been rooted in thoughtful, heartfelt design, and I am more thankful than ever to continue creating this work alongside you. You make it so meaningful. At the very heart of this business, I want to create authentically and connect with you. Year after year, I get to do just that. What a gift!

Behind everything I make is the idea that sending something handwritten, kind, and full of love makes a difference in someone's day. Creating art is a special way to spread brightness and care into the world.

I am inspired by simple, everyday beauty, and seek to make designs that your customers will cherish, share and want to gift. Art that uplifts seems even more precious in these trying times.

My intention is to make your experience at Lana's Shop smooth sailing. We value being a positive presence and creating a relaxed, feel-good experience during the ordering process. Everyone prefers to be around kind people, so we work diligently to be that for you!

There are several new product categories in our catalog, along with many of our classics. Recently our exclusive nursery art prints were featured in West Elm Kids; we created an earring line for Pip Pop Post that my daughter can now wear forever; and we were written up in *The New York Times*. I am beside myself with gratitude.

It is my great joy to partner with you as the Shop continues to grow. Thank you for your support and loyalty. I can't wait to watch another season unfold!

Lana



## Greeting Cards

SINGLE CARD \$2.75  
BOX SET OF 8 CARDS + ENVELOPES \$12  
VARIETY BOX SET OF 8 CARDS + ENVELOPES \$13

### PRINTED ON

Heavy cotton stock with various envelopes

### PACKAGING

Single card with envelope in clear plastic sleeve  
Box Sets with envelopes in clear plastic box

### SIZE

4bar 3.5" x 5.5"  
A2 4.25" x 5.5"

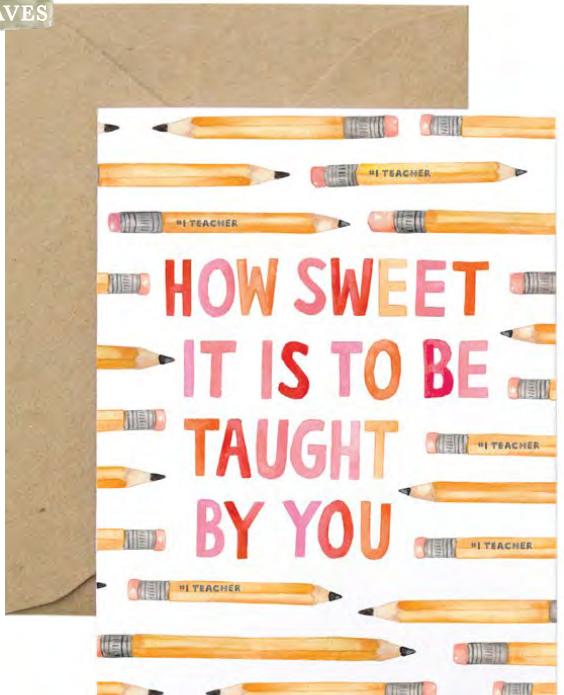
### MINIMUM

Single Card 6 per style  
Box Sets 4 per style

## TEACHERS

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU

FAVES



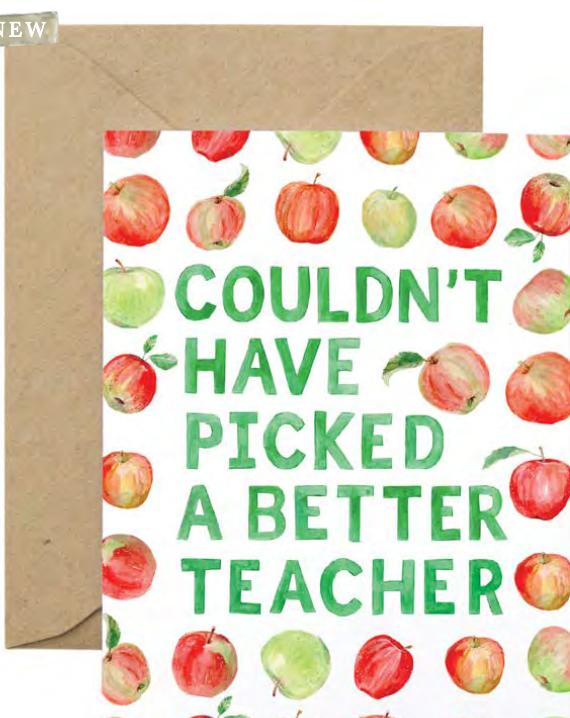
GCV09  
Teacher Appreciation (A2)



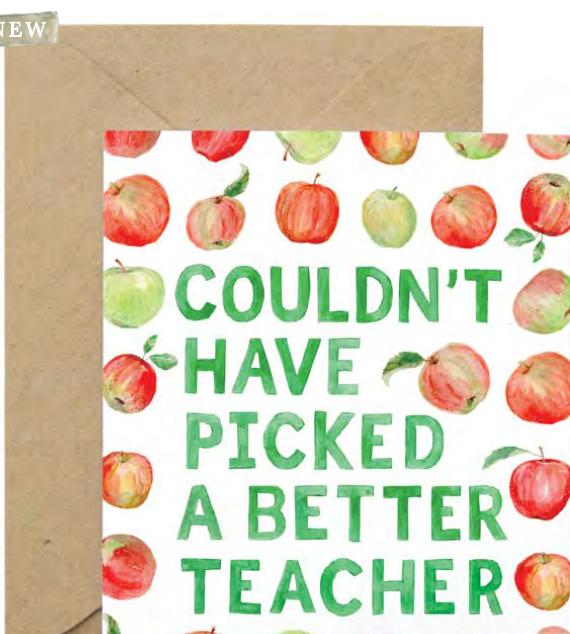
GCL42  
Teacher Thanks a Latte (A2)



GCV10  
Lucky Ducky Teacher Appreciation (A2)



GCV14  
Apple Teacher (A2)

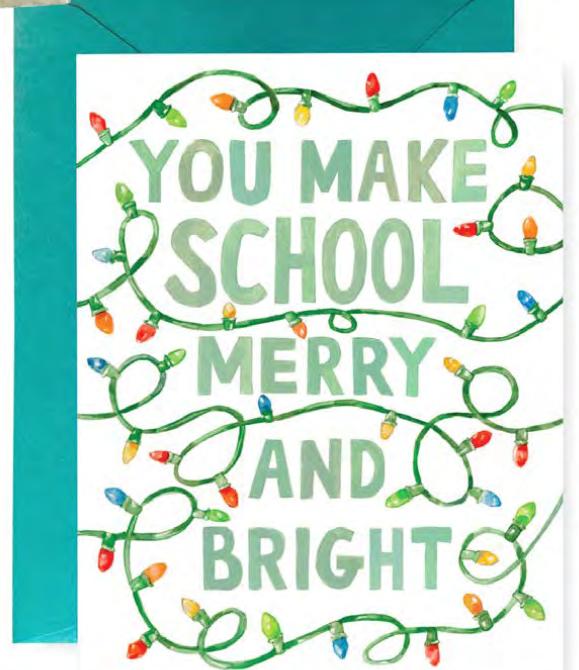


GCV14  
Apple Teacher (A2)

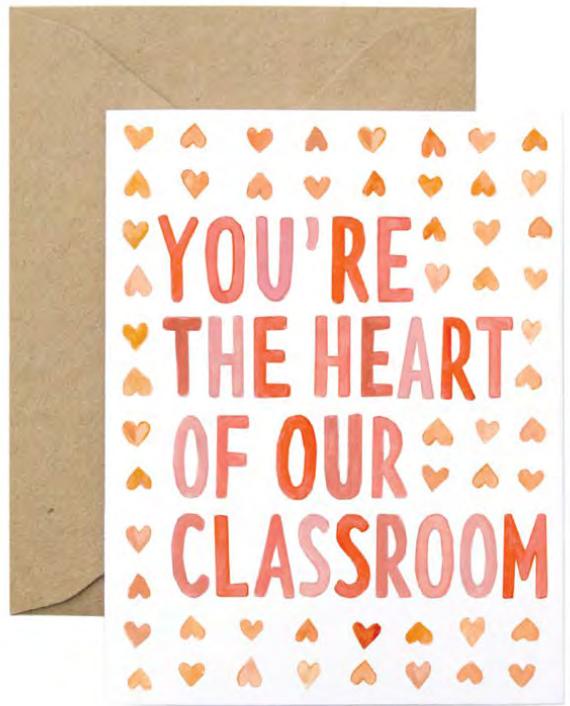
## TEACHERS

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU

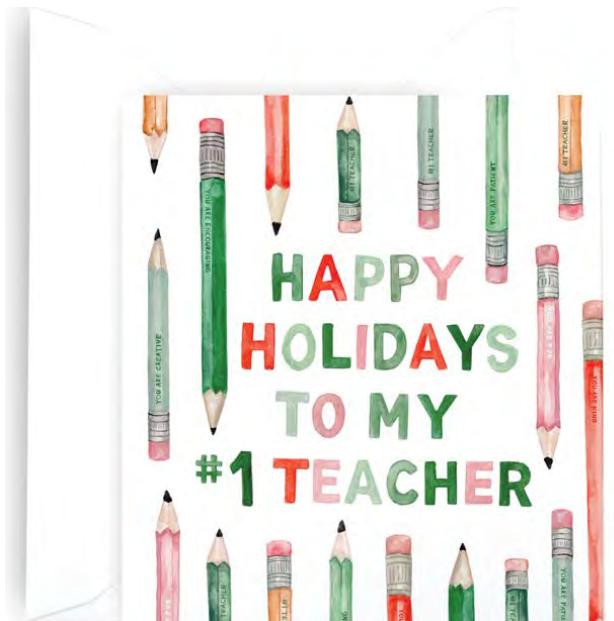
FAVES



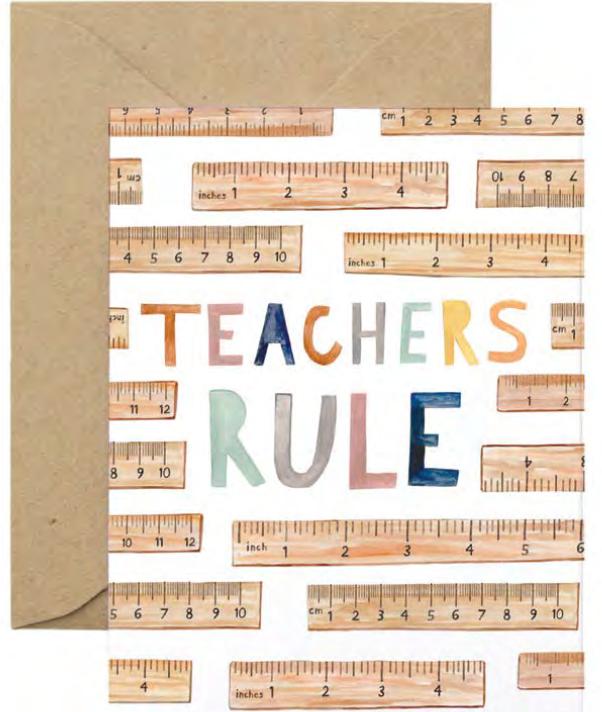
GCV13  
Merry and Bright (A2)



GCL41  
Heart of Classroom (A2)



GCL46  
#1 Teacher Holiday (A2)



GCV15  
Teachers Rule (A2)



## CONGRATS

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



GCC13  
Happily Ever After (A2)



GCC12  
Champagne Cheers (A2)



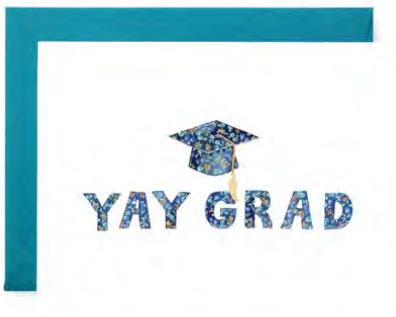
GCC06  
Happy News (A2)



GCC14  
Cutest Pair (A2)



GCC05  
Antler Congrats (A2)



GCC10  
Yay Grad (A2)

## THANK YOU

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU  
BOX SET OF 8 CARDS + ENVELOPES | \$12 EACH | MIN/ORDER 4 PER SKU



GCT16 / GCT16-BX  
Evergreen Thank You (4bar)



GCT07 / GCT07-BX  
Planter Thanks (A2)



GCL43  
It takes a Village (A2)  
LOUIE AWARD FINALIST



GCL45  
Sweetest (A2)

## NEW HOME



GCM03  
Wreath Home (A2)



GCM04  
Welcome Home (A2)

## SYMPATHY

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



**GCC25**  
Sending Sunshine (A2)



**GCL52**  
Watering Can Hugs(A2)



**GCC07**  
Thinking of you Stripes (A2)



**GCF07**  
Sending Smiles (4bar)



**GCS01**  
Big Hugs (A2)

## BIRTHDAY

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



**GCB21**  
Garden Rose Birthday (A2)



**GCB11**  
Birthday Cupcakes (A2)



**GCB01**  
Happy Day (4bar)



**GCB09**  
Pink Birthday (A2)



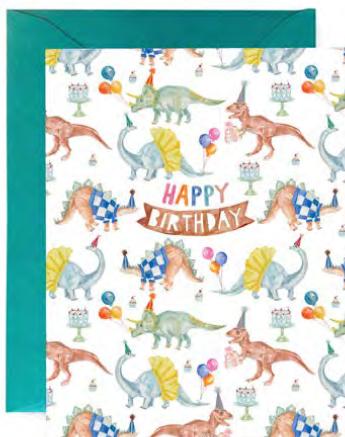
**GCB23**  
Sunshine Birthday (A2)



**GCB26**  
Birthday Dog (A2)



**GCB28**  
Birthday Cat (A2)



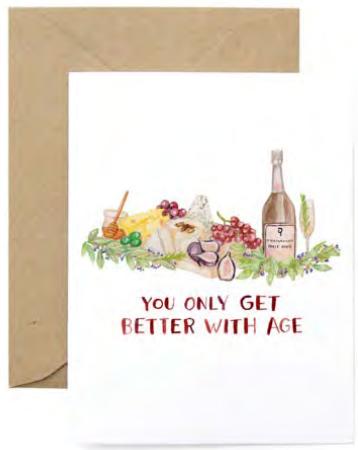
**GCB27**  
Birthday Dino (A2)

## BIRTHDAY

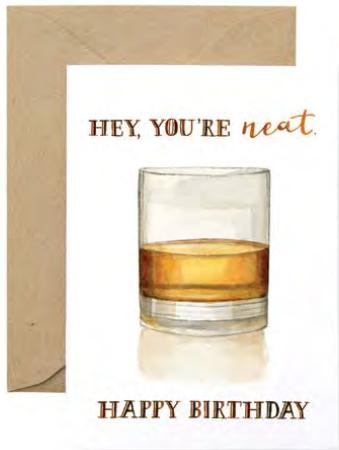
SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



GCB12  
Birthday Dog (A2)



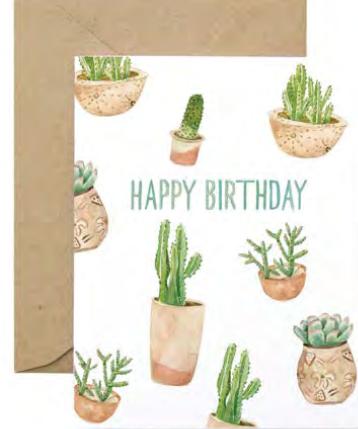
GCB13  
Better With Age (A2)



GCB08  
You're Neat (4BAR)



GCK07  
My Dear (A2)



GCB14  
Birthday Succulents (A2)



GCB15  
Birthday Gardener (A2)



**“Not only are her products so cute, they are very high quality and the communication throughout the order was top notch!”**

## NATURE

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU  
 BOX SET OF 8 CARDS + ENVELOPES | \$12 EACH | MIN/ORDER 4 PER SKU  
 VARIETY BOX SET OF 8 CARDS + ENVELOPES | \$13 EACH | MIN/ORDER 4 PER SKU

FAVES



GCE12 / GCE12-BX  
Gondola Love (4bar)



GCE13 / GCE13-BX  
Blue Mountain (4bar)



GCE11 / GCE11-BX  
Green Mountain (4bar)

## NATURE

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU  
 BOX SET OF 8 CARDS + ENVELOPES | \$12 EACH | MIN/ORDER 4 PER SKU



GCE29 / GCE29-BX  
Mountain Couple (4bar)



GCE30 / GCE30-BX  
Lake (4bar)



GCE23-BX  
Mountain Variety Set  
*Includes 2 of each design*



GCE26 / GCE26-BX  
Autumn Mountains (4bar)



GCE25 / GCE25-BX  
Autumn Lake (4bar)



GCL27 / GCL27-BX  
Hiking Couple (4bar)



GCE37 / GCE37-BX  
Wildflower Gondola (4bar)



GCE38  
Lake Couple (4bar)



GCE36 / GCE36-BX  
Purple Mountain Majesty (4bar)

## AUTUMN

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



GCH62  
Cozy Fall (A2)



GCH63  
Quilt Pumpkin (A2)



GCH71  
Trick or Treat (A2)

## ANIMALS

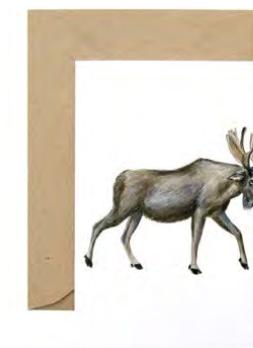
SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU  
BOX SET OF 8 CARDS + ENVELOPES | \$12 EACH | MIN/ORDER 4 PER SKU



GCT11 / GCT11-BX  
Fox Thanks (A2)



GCT09 / GCT09-BX  
Bear Thanks (A2)



GCT08 / GCT08-BX  
Moose Thanks (A2)



GCT10 / GCT10-BX  
Deer Thanks (A2)

## FAVES



GCL39  
Thankful Pumpkin (A2)



GCH64  
Happy Halloween (A2)



GCE35  
Autumn Falling Leaves (A2)



GCE33 / GCE33-BX  
Botanic Fish (A2)

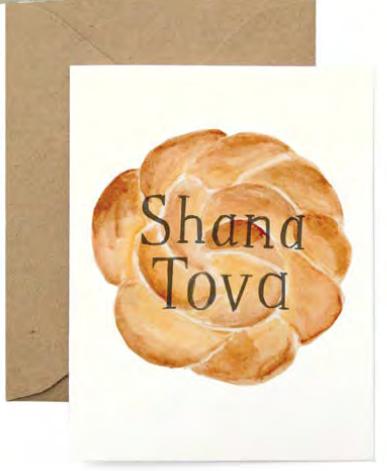


GCE34 / GCE34-BX  
Wildflower Butterfly (A2)

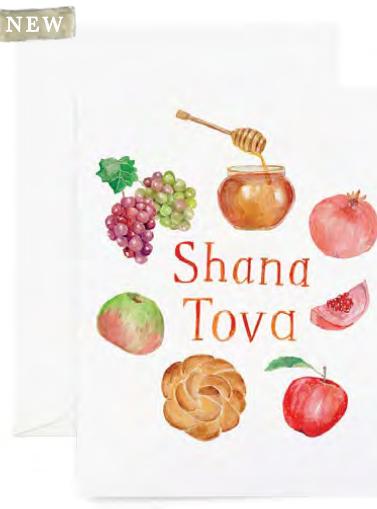


GCT20 / GCT20-BX  
Rocky the Bison (A2)

## NEW



GCH79  
Sweet New Year Challah (A2)



GCH80  
Shana Tova (A2)



GCE42  
Grateful Heart (A2)



GCE41 / GCE41-BX  
Birds (4bar)



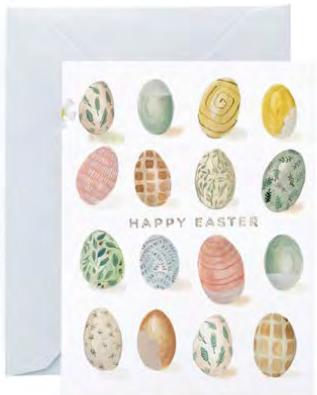
GCE21 / GCE21-BX  
Botanic Hummingbird (A2)



GCE18 / GCE18-BX  
Botanic Bee (A2)

## EASTER

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



GCEH01  
Easter Eggs (A2)



GCEH05  
Bright Easter Egg (A2)



GCH13  
Easter Spring Bunny (4bar)



GCEH06  
Easter Bunny Ducks (A2)

## LOVE

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



GCH47  
Valentine's Day (A2)



GCV08  
To My Galentine (A2)



GCV17  
Striped Valentine's Day(A2)

## BLANK



GCE39  
Book Lovers (4bar)



NEW

GCE40  
Sea Shells (4bar)



GCL40  
Bow Galentine (A2)



GCV05  
Modern Heart (A2)



GCV07  
XOXO Valentine (4bar)



GCL12  
Mini Hearts for you (4bar)

## 4TH OF JULY

GCH75  
4th of July (A2)



NEW



GCL09  
Queen of Hearts (4bar)



GCL10  
King of Hearts (4bar)



FAVES

GCL41  
Teacher Heart of the Classroom (A2)

## LOVE

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU

NEW



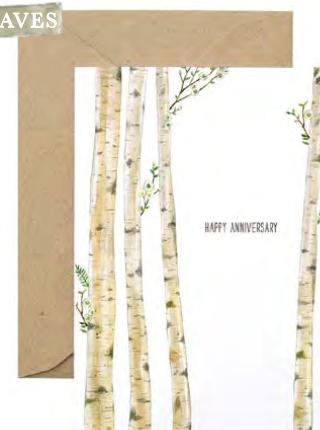
**GCL49**  
Love You Berry Much (A2)

FAVES



**GCL34**  
My Favorite Adventure (4bar)

FAVES



**GCL03**  
Birch Anniversary (4bar)

NEW



**GCL48**  
Apres Ski (A2)

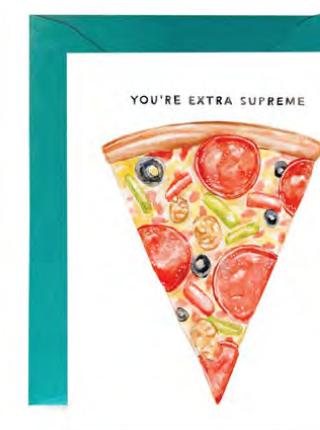
## LOVE

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU

FAVES



**GCL19**  
Coffee Morning (A2)



**GCL30**  
Extra Supreme (A2)

FAVES



**GCC17**  
Adirondack Chairs (A2)

NEW



**GCL50**  
Lucky in Love (A2)

NEW



**GCL47**  
Love on the Slopes (A2)

NEW



**GCL54**  
Love You So (A2)



**GCL13**  
Brunches (A2)



**GCC23**  
Love you Roses (A2)



**GCC18**  
Tin Can Hello (A2)

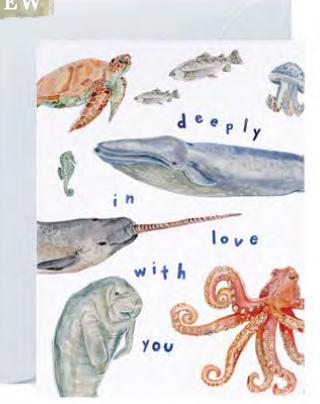


**GCL38**  
Otterly Amazing (4bar)

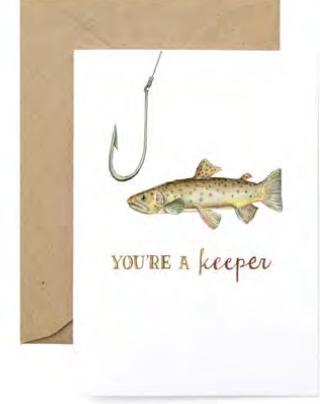


**GCA01**  
Blue Tree Anniversary (A2)

NEW



**GCL53**  
Underwater Love (A2)



**GCF05**  
You're a Keeper (4bar)



**GCL35**  
Dinosaur Pride (A2)



**GCL36**  
Rainbow Love Pride (A2)

## NEW BABY

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



**GCK19**  
Darling Boy (A2)



**GCK20**  
Darling Girl (A2)



**GCK22**  
New Baby Duckling (A2)

## MOM

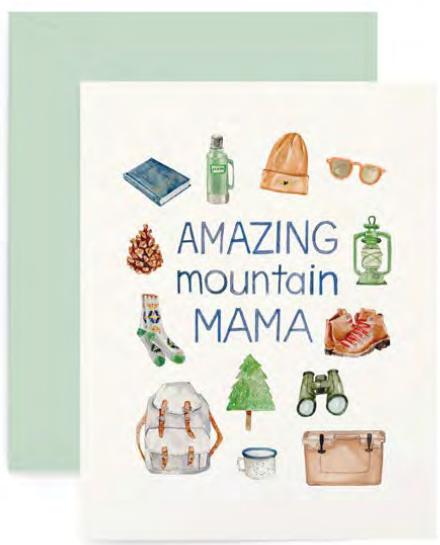
SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



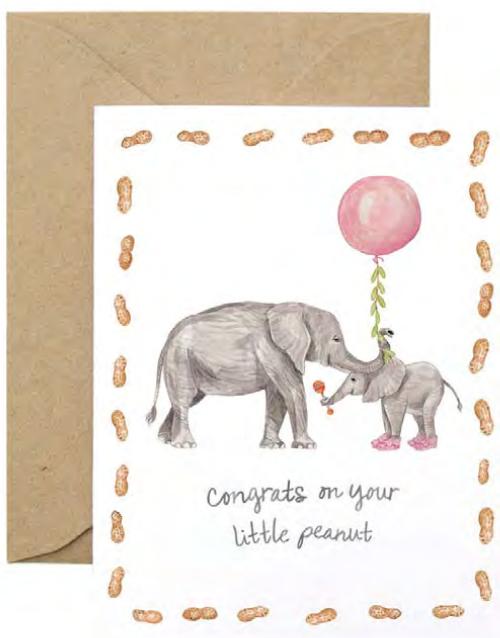
**GCL51**  
Heart of Family (A2)



**GCP37**  
Flower Field Mother's Day (A2)



**GCP39**  
Mountain Mama (A2)



**GCK06**  
Little Peanut Pink (A2)



**GCK06G**  
Little Peanut Mint (A2)



**GCP38**  
Daisy Mom (A2)



**GCP35**  
Best Mom Ever (A2)



**GCP44**  
Butterfly Mom (A2)

## MOM

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



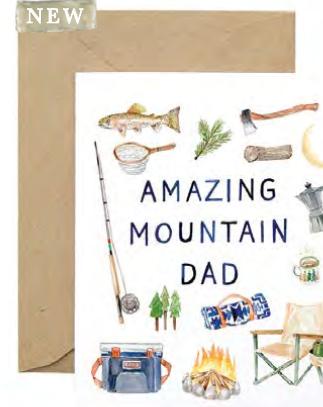
GCP12  
Floral Wreath Mom (A2)



GCP26  
Mom Houseplants (A2)



GCP31  
Mom Bestie (A2)



GCP40  
Amazing Mountain Dad (A2)



GCP16  
Father's Day Trees (A2)



GCP43  
Sailing Dad (A2)



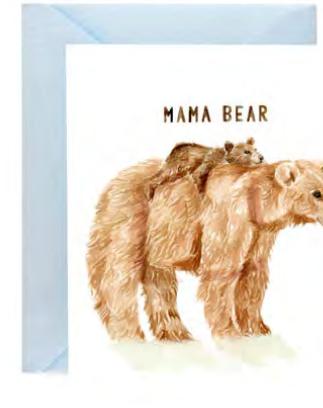
GCV17  
Outdoorsy Dad (A2)



GCP21  
Foxy Mama (A2)



GCP11  
Bluebird Mom (A2)



GCP29  
Mama Bear (A2)



GCP25  
Pops (A2)



GCP15  
Neat Dad (A2)



GCP24  
Coolest (A2)



GCP36  
First Father's Day (A2)



GCP22  
Botanic Mom (A2)



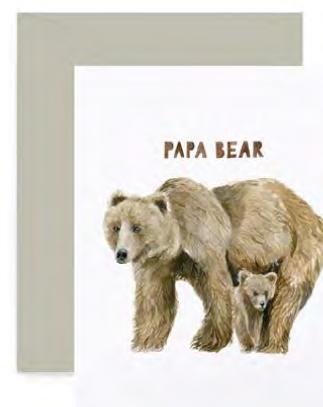
GCP27  
Mom Thing (A2)



GCP30  
First Mother's Day (A2)



GCP41  
Best Daddy Ever (A2)



GCP42  
Papa Bear (A2)



GCP34  
New Dad Encouragement (A2)



GCP32  
Ski Dad (A2)

## WEDDING

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



GCW01  
Engaged Crest (A2)



GCC16  
Mountain Vista (A2)



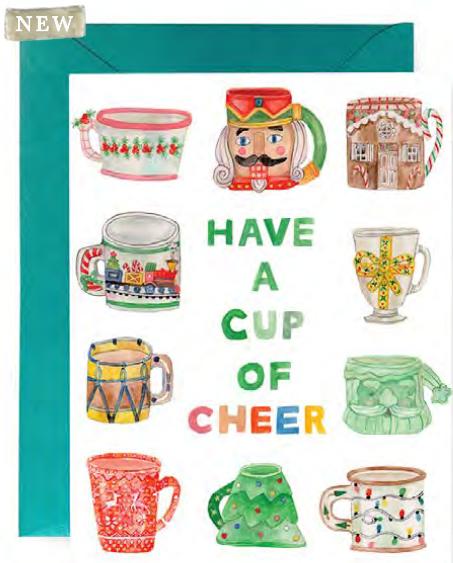
GCW14  
Celebration Blooms (A2)

## HOLIDAY

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



GCH70  
Baking Spirits Bright (A2)



GCH74  
Cup of Cheer (A2)



GCW08  
Let Adventure Begin (A2)



GCL34B  
Happy Everything (A2)



GCH67  
Sweater Weather (A2)

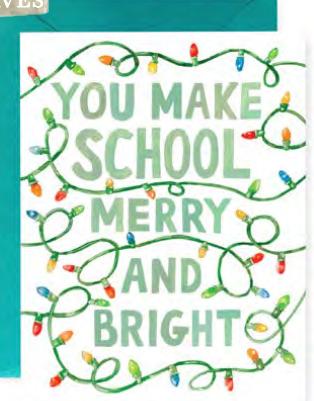


GCH76  
Ski Lift Holiday (A2)

## HOLIDAY

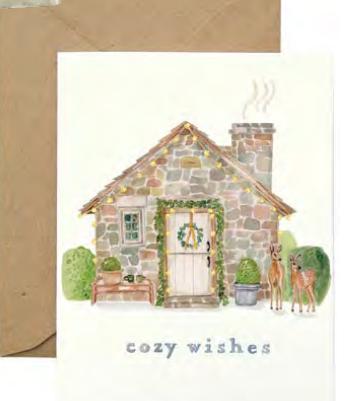
SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU

FAVES



**GCV13**  
Merry and Bright Teacher (A2)

FAVES



**GCH45**  
Cozy Wishes (A2)

FAVES



**GCH60**  
Merry Chickmas (A2)



**GCH61**  
Feliz Navidog (A2)

NEW



**GCH59**  
Happy Everything (A2)

NEW



**GCH69**  
Winter (A2)

NEW



**GCH73**  
Holiday Greenhouse (A2)



**GCH68**  
Geese Christmas (A2)



**GCH33**  
Winter Gear (A2)



**GCH40**  
Ski Bear (A2)



**GCE27**  
Winter Vacation (4bar)



**GCH58**  
Fresh Fir (A2)

## HOLIDAY

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



**GCH35**  
Peaceful Mountain (A2)



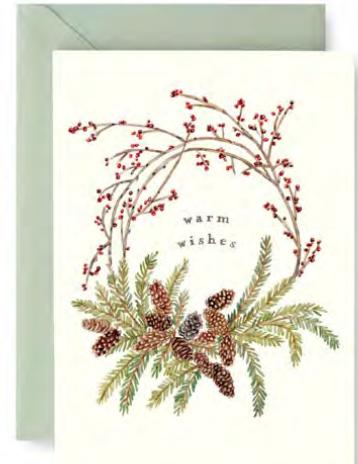
**GCH36**  
New Adventures (A2)



**GCH37**  
Moose toe (A2)



**GCH10 / GCH10-BX**  
Holiday Fir (4bar)



**GCH20 / GCH20-BX**  
Pinecone Wreath (4bar)



**GCH22 / GCH22-BX**  
Berry Sprig Wreath (4bar)



**GCH52 / GCH52-BX**  
Mossy Meadow (4bar)



**GCH51 / GCH51-BX**  
Dried Floral (4bar)



**GCH53 / GCH53-BX**  
Tropical Fruit (4bar)

## HANUKKAH

SINGLE CARD + ENVELOPE | \$2.75 EACH | MIN/ORDER 6 PER SKU



**GCH57**  
Hanukkah Cabin (A2)



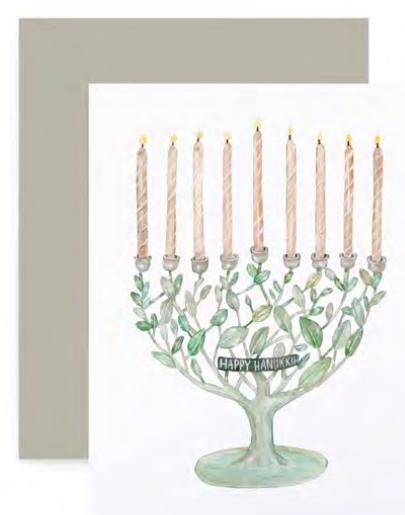
**GCH78**  
Flower Menorah (A2)



**GCH49**  
Happy Challah-days (A2)



**GCH19**  
Happy Hanukkah (A2)



**GCH48**  
Flora Menorah (A2)

## GIFT WRAP

SINGLE SHEET | \$2.75 EACH | MIN/ORDER 6 PER SKU  
SET OF 3 SHEETS | \$8.00 EACH | MIN/ORDER 4 PER SKU

### Gift Wrap

SINGLE SHEET \$2.75  
ROLL OF 3 SHEETS \$8

PRINTED ON  
Heavy 70lb uncoated paper

PACKAGING  
Single flat sheet or  
Set of 3 sheets rolled the long way  
and packaged in a clear plastic sleeve

SIZE  
19" x 29" per flat sheet

MINIMUM  
Single Sheet 6 per style  
Roll 4 per style



GW99 / GW99-S  
Holiday Train



GW97 / GW97-S  
Vintage Ornaments



GW103 / GW103-S  
Holiday Lights



GW96 / GW96-S  
Holiday Mugs



GW101 / GW101-S  
Holiday Sheep



GW98 / GW98-S  
Candy Canes

## GIFT WRAP

SINGLE SHEET | \$2.75 EACH | MIN/ORDER 6 PER SKU  
SET OF 3 SHEETS | \$8.00 EACH | MIN/ORDER 4 PER SKU



GW90 / GW90-S  
Holiday Desserts



GW87 / GW87-S  
Holiday Sweaters



GW89 / GW89-S  
Holiday Geese



GW88 / GW88-S  
Holiday Garland



## GIFT WRAP

SINGLE SHEET | \$2.75 EACH | MIN/ORDER 6 PER SKU  
SET OF 3 SHEETS | \$8.00 EACH | MIN/ORDER 4 PER SKU



**GW105 / GW105-S**  
Christmas Trees



**GW43 / GW43-S**  
Festive Dinosaur



**GW69 / GW69-S**  
Skiing Unicorns



**GW71 / GW71-S**  
Merry Dot



**GW70 / GW70-S**  
Holiday Unicorns



**GW76 / GW76-S**  
Holiday Plaid



**GW54 / GW54-S**  
Holiday Wreath Wrap



**GW38 / GW38-S**  
Hanukkah Puppies



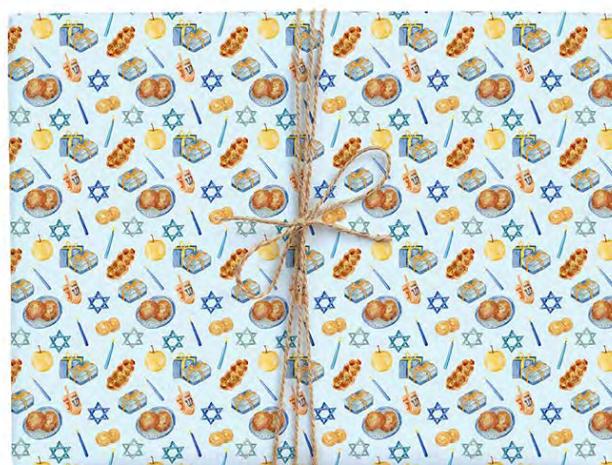
**GW62 / GW62-S**  
Forest Friends



**GW104 / GW104-S**  
Heart Menorah



**GW78 / GW78-S**  
Christmas Dogs



**GW80 / GW80-S**  
Hanukkah

## GIFT WRAP

SINGLE SHEET | \$2.75 EACH | MIN/ORDER 6 PER SKU  
SET OF 3 SHEETS | \$8.00 EACH | MIN/ORDER 4 PER SKU



GW23 / GW23-S  
Holiday Cats



GW61 / GW61-S  
Holiday Otters



GW73 / GW73-S  
Holiday Chickens



GW06 / GW06-S  
Holiday Dogs



**“Wrapping Paper ‘almost’ too pretty to rip!”**

- Vogue Magazine

## GIFT WRAP

SINGLE SHEET | \$2.75 EACH | MIN/ORDER 6 PER SKU  
SET OF 3 SHEETS | \$8.00 EACH | MIN/ORDER 4 PER SKU



**GW77 / GW77-S**  
Birthday Dinosaurs



**GW83 / GW83-S**  
Birthday Dogs



**GW84 / GW84-S**  
Birthday Kittens

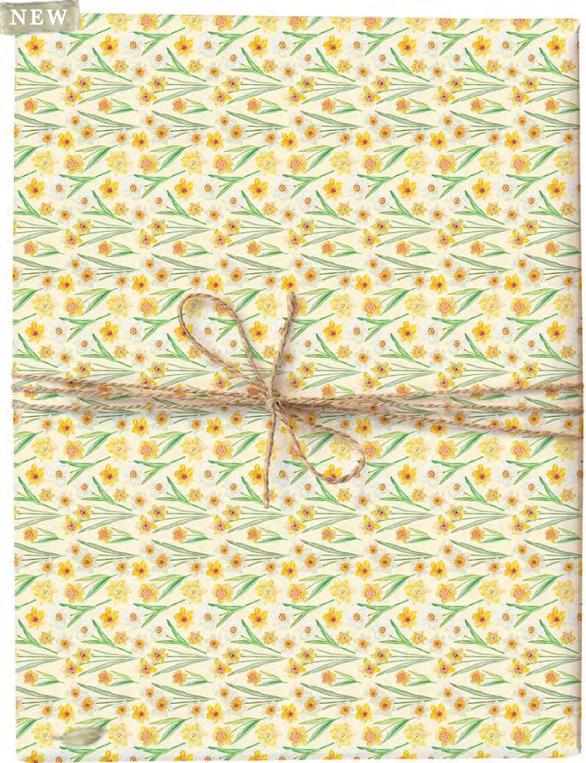


**GW05 / GW05-S**  
Mountain Animals



## GIFT WRAP

SINGLE SHEET | \$2.75 EACH | MIN/ORDER 6 PER SKU  
SET OF 3 SHEETS | \$8.00 EACH | MIN/ORDER 4 PER SKU



**GW93 / GW93-S**  
Daffodil



**GW95 / GW95-S**  
Book Lover's



**GW92 / GW92-S**  
Birthday Ducks



**GW14 / GW14-S**  
Botanic

## GIFT WRAP

SINGLE SHEET | \$2.75 EACH | MIN/ORDER 6 PER SKU  
SET OF 3 SHEETS | \$8.00 EACH | MIN/ORDER 4 PER SKU



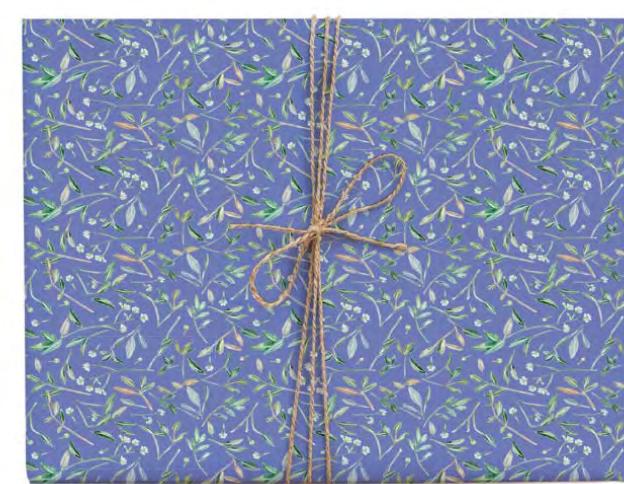
**GW52 / GW52-S**  
Vintage Ferns



**GW82 / GW82-S**  
Flower Field



**GW67 / GW67-S**  
Meadow in Bloom



**GW60 / GW60-S**  
On A Whimsy



**GW102 / GW102-S**  
Ribbons and Bows



**GW85 / GW85-S**  
Strawberry



## GIFT WRAP

SINGLE SHEET | \$2.75 EACH | MIN/ORDER 6 PER SKU  
SET OF 3 SHEETS | \$8.00 EACH | MIN/ORDER 4 PER SKU





## Gift Bags

SINGLE BAG \$3.50

PRINTED ON

Heavy-weight matte paper  
Natural Twine handle

PACKAGING

Plastic hangers  
available on request

SIZE

8" w x 9.5" h x 4" d

MINIMUM

Gift Bag 6 per style

## GIFT BAGS

GIFT BAG | \$3.50 EACH | MIN/ORDER 6 PER SKU



GB02  
Cupcake Birthday



GB01  
Plaid Paws



GB03  
Evergreen Wreath



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## gift Tags

SINGLE TAG \$1.25  
BOX SET OF 8 TAGS \$7

PRINTED ON  
Heavy felt paper

PACKAGING

Single Tag tied with twine  
Set of 8 tags including twine in a clear plastic box

SIZE  
3.5" x 2.25"

MINIMUM  
Single Tag 6 per style  
Box Sets 4 per style

## GIFT TAGS

SINGLE TAG | \$1.25 EACH | MIN/ORDER 6 PER SKU  
SET OF 8 TAGS | \$7.00 EACH | MIN/ORDER 4 PER SKU



GTE25 / GTE25-BX  
Turquoise Scallop



GTE24 / GTE24-BX  
Coral Dot



GTE27 / GTE27-BX  
Happy Stripes



GTE06 / GTE06-BX  
Garland Wreath



GTE14 / GTE14-BX  
Birthday Botanic Cake



GTE10 / GTE10-BX  
Hearts

## GIFT TAGS

SINGLE TAG | \$1.25 EACH | MIN/ORDER 6 PER SKU  
SET OF 8 TAGS | \$7.00 EACH | MIN/ORDER 4 PER SKU



**GTB01 / GTB01-BX**  
New Baby



**GTB02 / GTB02-BX**  
Strawberry



**GTA11 / GTA11-BX**  
Farm Animals



**GTA13 / GTA13-BX**  
Cat Birthday



**GTA12 / GTA12-BX**  
Dog Birthday



**GTB03 / GTB03-BX**  
Little Peanut

## GIFT TAGS

SINGLE TAG | \$1.25 EACH | MIN/ORDER 6 PER SKU  
SET OF 8 TAGS | \$7.00 EACH | MIN/ORDER 4 PER SKU



**GTH16-BX**  
Holiday Dog Variety  
Includes 3 of each design: Yellow Lab, Poodle, Dachshund, Bulldog



**GTH22-BX**  
Holiday Cat Variety

Includes 3 of each design: Tabby Cat, Angel Cat, Reindeer Cat and Winter Cat

## GIFT TAGS

SINGLE TAG | \$1.25 EACH | MIN/ORDER 6 PER SKU  
SET OF 8 TAGS | \$7.00 EACH | MIN/ORDER 4 PER SKU



GTH38 / GTH38-BX  
Festive Dino



GTH39 / GTH39-BX  
Christmas Party Fox



GTH40 / GTH40-BX  
Christmas Party Bear



GTH36 / GTH36-BX  
Pug Puppy



GTH28 / GTH28-BX  
Winter Gear



GTH23 / GTH23-BX  
Green Mountain



GTE21 / GTE21-BX  
Peaceful Forest



GTH17 / GTH17-BX  
Festive Reindeer



GTH30 / GTH30-BX  
Ski Bear Gift Tag



## Note Cards

BOX SETS \$10

PRINTED ON

Heavy cotton off-white paper with A6 envelopes

PACKAGING

Box Set of 6 flat note cards  
and envelopes in a clear plastic box

SIZE

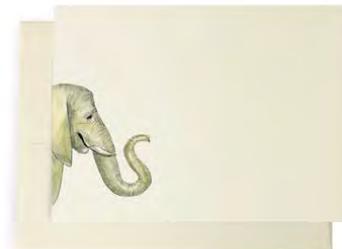
4.5" x 6.25"

MINIMUM

Box Sets 4 per style

## NOTE CARDS

SET OF 6 FLAT CARDS | \$9.00 EACH | MIN/ORDER 4 PER SKU



NCA07-BX  
Grey Elephant Safari



NCA08-BX  
Zebra Safari



NCA05-BX  
Lion Safari



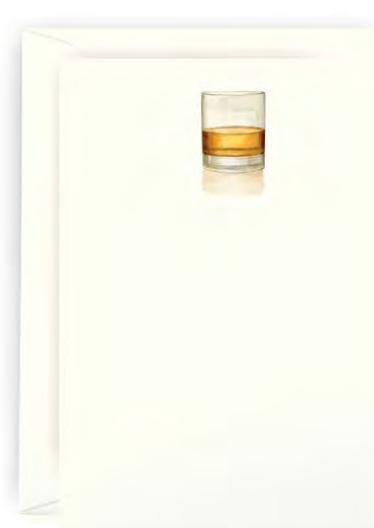
NCA09-BX  
Rhino Safari



NCA06-BX  
Leopard Safari



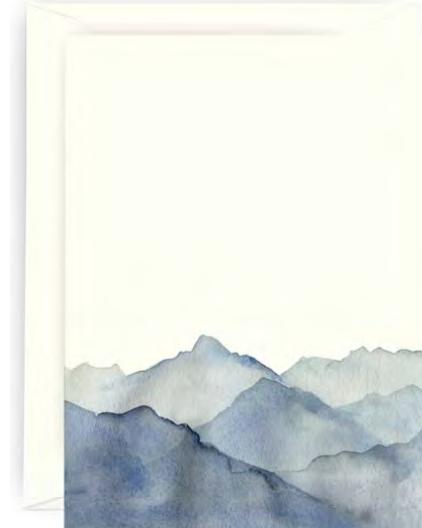
NCA03-BX  
Giraffe Safari



NCE10-BX  
Whiskey



NCE15-BX  
Green Mountains



NCE20-BX  
Blue Mountain

“Love the design, size and paper quality. Had to get one for myself to write letters. Thanks for sharing your talents.”

- Megan, Store Owner

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## Art Prints

SINGLE PRINT \$12.50

PRINTED ON  
Heavy cotton paper

PACKAGING  
Includes a cardboard backer and is  
placed into a clear plastic sleeve

SIZE  
8" x 10"

MINIMUM  
Art Prints 3 per style

## ART PRINTS

SINGLE PRINT | \$12.50 EACH | MIN/ORDER 3 PER SKU

### FAVES



AP38  
Gondola Love  
off white paper



AP15  
Green Mountains  
off white paper



AP56  
Dino Pride  
white paper



AP59  
Hiking Couple  
off white paper



AP55  
You Matter  
white paper



AP29  
Blue Mountains  
off white paper



## Note Pads

SINGLE PAD \$5.50

PRINTED ON  
60lb matte paper

PACKAGING  
Placed into a clear plastic sleeve

SIZE  
4.5" x 6.25"

MINIMUM  
Note pad 3 per style



NP13  
Aspen Tree  
off white paper

NP15  
Grocery List  
off white paper

NP14  
Evergreen  
off white paper



NP16  
Meadow in Bloom

NP17  
Botanic

NP18  
Pink Squiggle

## NOTE PADS

SINGLE NOTEPAD | \$5.50 EACH | MIN/ORDER 3 PER SKU

# Packadoo Alphabet Cards

BOX SET \$19

## PRINTED ON

Heavy, durable, wipeable, coated paper

## PACKAGING

Sturdy Storage Box  
Set includes 26 (A-Z) flash cards

## CARD SIZE

4.25" x 5.5"

## MINIMUM

Box Set 4 per style



Spreading happiness around is our number one business (and life!) goal!

When I was a kid, I adored playing with alphabet flash cards. Now that I have little kiddos of our own, I decided to roll up my sleeves and create a fresh series of ABC images to inspire a new generation of tiny dreamers.

Nature-themed and hand-painted, these whimsical letters are ready to roam. PACKADOO is a perfect gift for baby showers and adventurous families who love to learn on the go—by flashlight, campfire, or summer sunshine.

Get cozy with these colorful double sided cards, and make learning an adventure. They're sure to become sweet keepsakes to cherish.



MADE IN  
THE USA



DURABLE



WIPEABLE



SUSTAINABLE  
PAPER



NON TOXIC



# PACKADOO

BOX SET OF 26 CARDS | \$19.00 EACH | MIN/ORDER 6 PER SKU



PAC02  
Packadoo Foodie Edition



# PACKADOO

BOX SET OF 26 CARDS | \$19.00 EACH | MIN/ORDER 6 PER SKU



PAC01

Packadoo: Camping Edition



**“Thank you for making such a high quality product! As an OT I scream it from the rooftops when I find something like this and tell ALL my parents. They have even gotten rained on in my sessions and are as good as new! They truly are AMAZING!”**

- Kim, Nature's Path OT



## stickers

SINGLE STICKER \$2

PRINTED ON

Premium BOPP

a durable, waterproof, and long-lasting material  
that's a more eco-friendly alternative to vinyl

DETAILS

Perforated back for easy peel-and-stick

Waterproof + scratch-resistant

Dishwasher safe

SIZE

Measures approx. 3" on the longest side

MINIMUM

Stickers 6 per style

## STICKERS

SINGLE STICKER | \$2 EACH | MIN/ORDER 6 PER SKU



S01  
Wingin' It Chicken



S02  
Silly Goose Sticker



S03  
Lucky Ducky Sticker



S04  
Otter Drink Water Sticker



S05  
Raccoon with Ice Cream Sticker



S06  
Chicken Sticker



S07  
Pride Dinosaur Sticker



S08  
Colorado Bear Sticker



S09  
Wildflower Ski Chairlift Sticker

## STICKERS

SINGLE STICKER | \$2 EACH | MIN/ORDER 6 PER SKU



**S14**  
A-Frame Cabin Sticker



**S15**  
Nice Matters Sticker



**S12**  
Rainbow T-Rex Sticker



**NEW**  
**S17**  
Get Outside Sticker



**NEW**  
**S19**  
Berry Best Sticker



**NEW**  
**S21**  
Do the Nice Thing Sticker



**S13**  
Patchwork Heart Sticker



**S11**  
Mama & Me Penguins Sticker



**S10**  
Scarf Polar Bear Sticker



**NEW**  
**S22**  
Plant Sticker

"Wonderful design and  
incredibly personal service.  
Truly beautiful work!"

- Gina, Shop Owner



**NEW**  
**S16**  
Reading Cat Sticker



**NEW**  
**S18**  
Clover Heart Sticker



**NEW**  
**S20**  
Chillin' Frog Sticker





## matchbooks

SINGLE MATCHBOOK \$4

PRINTED ON  
Matte, thick quality paper stock

DETAILS  
10 illustrated matches

SIZE  
2"x2.25"

MINIMUM  
Matchbooks 4 per style

## MATCHBOOKS

SINGLE MATCHBOOK | \$4 EACH | MIN/ORDER 4 PER SKU

NEW



**MB01**  
Flower Garden Matchbook  
10 Illustrated Stems

NEW



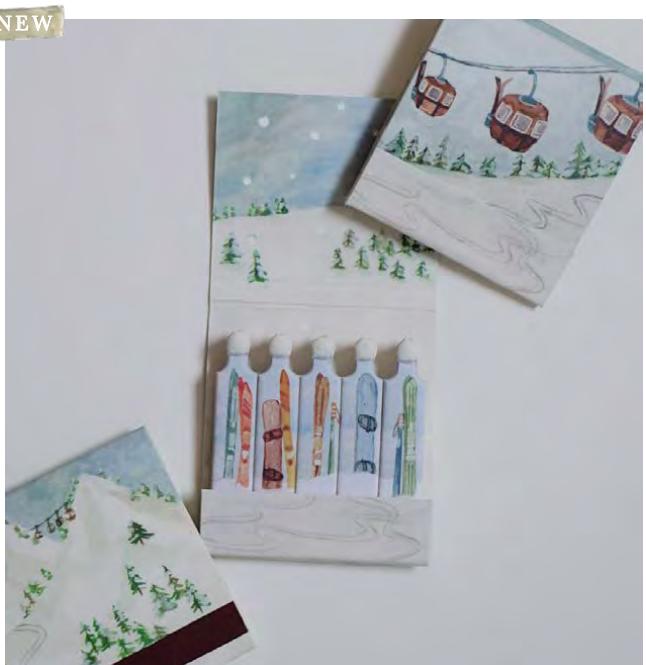
**MB02**  
Happy Hanukkah Matchbook  
10 Illustrated Stems

NEW



**MB04**  
Teacher Appreciation Matchbook  
10 Illustrated Stems

NEW



**MB03**  
Mountain Chair Lift Matchbook  
10 Illustrated Stems

# Holiday Gift Labels

LABELS \$6

PRINTED ON  
Eggshell, thick quality paper stock

DETAILS  
2 label sheets per pack  
Playful squiggly die-cut shapes  
Packaged in a clear cello sleeve with  
sturdy illustrated double-sided backer

SIZE  
5" x 8"

MINIMUM  
Gift Labels 4 per style

## HOLIDAY GIFT LABELS

HOLIDAY GIFT LABELS | \$6 EACH | MIN/ORDER 4 PER SKU

NEW



L01  
Holiday Chicken Gift Labels

NEW



L03  
Holiday Dog Gift Labels

NEW



L05  
Hanukkah Gift Labels

NEW



L04  
Holiday Cat Gift Labels

NEW



L06  
Holiday Winter Gift Labels

NEW



L02  
Holiday Sweater Gift Labels



# Wholesale Pricing

TO PLACE AN ORDER

EMAIL: wholesale@lanashop.com FAIRE: <https://lanashop.faire.com>

MINIMUM ORDER REQUIREMENTS

OPENING ORDER \$175 | REORDER \$100

LANA EFFRON

FOUNDER & ILLUSTRATOR

BATCH REQUIREMENTS PER STYLE	PRICE	MIN/STYLE
<b>GREETING CARDS</b>		
Single Cards (A2 + 4bar)	\$2.75	6
Box Set of 8 Cards	\$12.00	4
Variety Box Set of 8 Cards	\$13.00	4
<b>NOTE CARDS</b>		
Box Set of 6 Note Cards (A6)	\$10.00	4
<b>GIFT TAGS</b>		
Single Gift Tag	\$1.25	4
Box Set of 8 Tags	\$7.00	4
<b>GIFT WRAP</b>		
Single Wrapping Sheet	\$2.75	6
Set of 3 Wrapping Sheets	\$8.00	4
<b>GIFT BAGS</b>		
Gift Bag (8"x9.5"x4")	\$3.50	6
<b>ART PRINTS</b>		
Art Print (8"x10")	\$12.50	3
<b>NOTE PADS</b>		
Note Pad (4.5" x 6.25")	\$5.50	3
<b>PACKADOO ABC CARDS</b>		
Box Set of 26 ABC Cards	\$19.00	6
<b>STICKERS</b>		
Single (3"x3")	\$2.00	6
<b>MATCHBOOKS</b>		
Single (2"x2.25")	\$4.00	4
<b>HOLIDAY GIFT LABELS</b>		
2 Label Sheets (5"x8")	\$6.00	4

A New Yorker-turned Coloradan, Lana's career has taken her from Vogue in New York City, to Gap, Inc. in San Francisco, and finally to Denver, where Lana's Shop was born in 2012. Since then, she has been translating her talent and cheerful personality into unique and vibrant paper goods for clients around the globe.

Her work has been featured in *The New York Times*, *Stationery Trends*, *Brides*, *Martha Stewart*, *Glamour*, *Real Simple*, *Mountain Living*, *Denver 9News*, *The Washington Post* and *Oh So Beautiful Paper*.

## OUR QUALITY & MISSION

Our paper goods are printed locally in Denver with the most up to date, high-end digital technology available. Our printing process offers a vivid color range and keeps each piece looking like the original hand-painted art.

We use only FSC Certified papers, keeping care for our planet and sustainability in mind. Every product is created and designed by hand in our Denver studio. We assemble each package with as much care and attention as if it were for our own celebration, and we ensure quality control so that everything arrives in perfect condition.

*"Whenever your catalog comes across my desk I just exhale and relax and i'm reminded again that beauty may just save the world."*

-Buyer at Paper Source



## Terms + Policies

### PAYMENT

Payments can be made by credit card. All orders will be charged at the time of shipment. Net 30 terms available on approved credit. Late payments incur a late fee of 5% per month.

### SHIPPING & TURNAROUND TIME

We typically ship all orders within 3-7 days\*, though turnaround times may vary. Please include a note in your order if you need your items to arrive by a specific date. Expedited shipping is available at an additional cost.

All shipping costs are charged at time of shipment and will be included on your final invoice. Lana's Shop is not responsible for any carrier delays, and any duties or customs fees are the responsibility of the retailer.

All orders ship from our Denver, Colorado studio and our carriers are:

**DOMESTIC:** UPS & USPS  
**INTERNATIONAL\*\*:** USPS Priority

\*Please allow 3-5 weeks for orders following Trade Shows

\*\*Free shipping specials do not apply to international orders.

### CANCELLATIONS, RETURNS AND EXCHANGES

All cancellations or changes to your order must be submitted within 24 hours of placement. We ask that any incorrectly shipped merchandise be reported by phone or email within 3 days of receipt. All merchandise must be returned unopened, unused, and in its original packaging.

### BACK ORDERS

Occasionally we sell out of a certain product. In that case, we will ship all in stock items from your order and will ship the back ordered item as soon as it is back in stock, unless otherwise directed by you.

### DISPLAY AND PACKAGING

All of our products must be displayed and sold in their original packaging. Boxed sets may not be broken up and sold as individual cards. Please let us know if you have any questions regarding display or packaging.

### PRODUCT SPECIFICATIONS

All products are printed on 100% FSC-certified paper. Most printing is done in the USA, locally near our Colorado studio. Matchbooks and gift bags are imported.

ANY QUESTIONS? HERE TO HELP! [wholesale@lanasshop.com](mailto:wholesale@lanasshop.com)



SCAN HERE TO FILL YOUR CARTS

Looking forward to partnering!

LANA'S SHOP

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